TREND MICRO™

Trend Micro™
SECURING YOUR CONNECTED WORLD

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, our unified cybersecurity platform protects over 500,000 organizations and millions of individuals across clouds, endpoints, email, devices, and networks.

With 7,000 employees across 65 countries, and the world's most advanced global threat research and intelligence, Trend Micro enables organizations to simplify and secure their connected world.

A UNIFIED SECURITY PLATFORM FOR MANAGING CYBER RISK

Trend Micro One is a unified cybersecurity platform that combines industry-leading security capabilities for protecting your hybrid clouds, endpoints, email, and networks plus native XDR and continuous threat assessment capabilities. Trend Micro One helps organizations to gain the continuous visibility and analysis needed across the attack surface risk management lifecycle in order to understand, prioritize, and actively mitigate cyber risk.

FAST FACTS

32+ years of innovation
- **7,000** employees, **65** countries
- US **$1.9B** revenue (FY21), **profitable** since going public in **1998**

Trusted and certified
- ISO 27001, 27014, 27017, 27034
- SOC 2/3 Type II
- PCI DSS Level 1 Service Provider
- FIPS 140-2 & Common Criteria EAL 2+
- FedRAMP

Streamlining compliance for:
- GDPR
- PCI DSS
- **HIPAA** and more

Hybrid cloud security
TREND MICRO CLOUD ONE™

Gartner
Trend Micro meets 8 of 8 recommendations for securing cloud workloads, 2021[1]

- Most complete SaaS cloud security platform for cloud builders, including automated security for cloud, container, cloud-native apps, cloud storage, virtual and physical workloads
- Strategic AWS and Microsoft Azure partner

IDC
#1 Market Share for Hybrid Cloud Workload Security[2]

MITRE
100% of Linux attacks detected and prevented, Q2 2022[3]

- Visibility and discovery across Amazon Web Services (AWS), Microsoft Azure, Google Cloud Platform™, and VMware
- Broadest support across operating systems, programming languages, and cloud services for maximum protection across all your cloud and data center environments

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Endpoint and email security
TREND MICRO WORKFORCE ONE™

FORRESTER
Named a Leader, Endpoint Security SaaS, Q2 2021[4]

- Solution for protecting your workforce—regardless of device, application, network, or location—against threats, including fileless malware, targeted attacks, and ransomware
- Multiple integrated layers of protection—endpoint, email, web, and SaaS applications like Microsoft 365

Gartner
Named a Leader in the 2021 Gartner Magic Quadrant for Endpoint Protection Platforms (EPP)[5]

- Trusted Microsoft Gold Certified Partner, delivering security across the Microsoft enterprise
- Single-agent protection, combined with built-in detection and response that extends beyond the endpoint with market-leading XDR through Trend Micro Vision One™

FORRESTER
Named a Leader, Enterprise Email Security, Q2 2021[6]

Network security
TREND MICRO NETWORK ONE™

Protection, on average, 81 days prior to vendor patch release[7]

- Network security solution for IT and IoT, featuring integrated detection and prevention of known and unknown threats, with unique early protection for undisclosed threats through data from the Trend Micro™ Zero Day Initiative™ (ZDI)
- Detects threats inbound, outbound, and laterally across the network

OMDIA
#1 in Global Vulnerability Research and Discovery since 2007[8]

- Advanced threat protection capability—monitors more than 100 protocols with a single appliance
- First to deliver transparent, inline network security with AWS Transit Gateway

Gartner
#1 in Gartner IDPS Market Share worldwide with 23.5% share for 2020.[9]

Security operations center
TREND MICRO VISION ONE™

FORRESTER
Named a Leader, Extended Detection and Response (XDR) Providers, Q4 2021[10]

- A solution for the security operations team, including XDR for a broader perspective and better context for hunting, detecting, and containing threats across email, endpoints, clouds, and networks

FORRESTER
Named a Leader, Endpoint Detection and Response (EDR), Q2 2022[11]

- Cloud-powered security and risk analytics correlates data to deliver fewer but high-confidence alerts, enabling faster response from a single console
- Available as a cloud service and as a managed XDR service for maximum flexibility

MITRE
100% detection across all attack steps, Q2 2022[3]

Security services
TREND MICRO SERVICE ONE™

⊘ Augment security teams with 24/7/365 managed detection, response, and support

⊘ Lower risk with advanced targeted attack detection and expert incident response

BACKED BY TREND MICRO RESEARCH

As a trusted global leader in security, Trend Micro Research powers our solutions that protect over 500,000 commercial organizations globally.
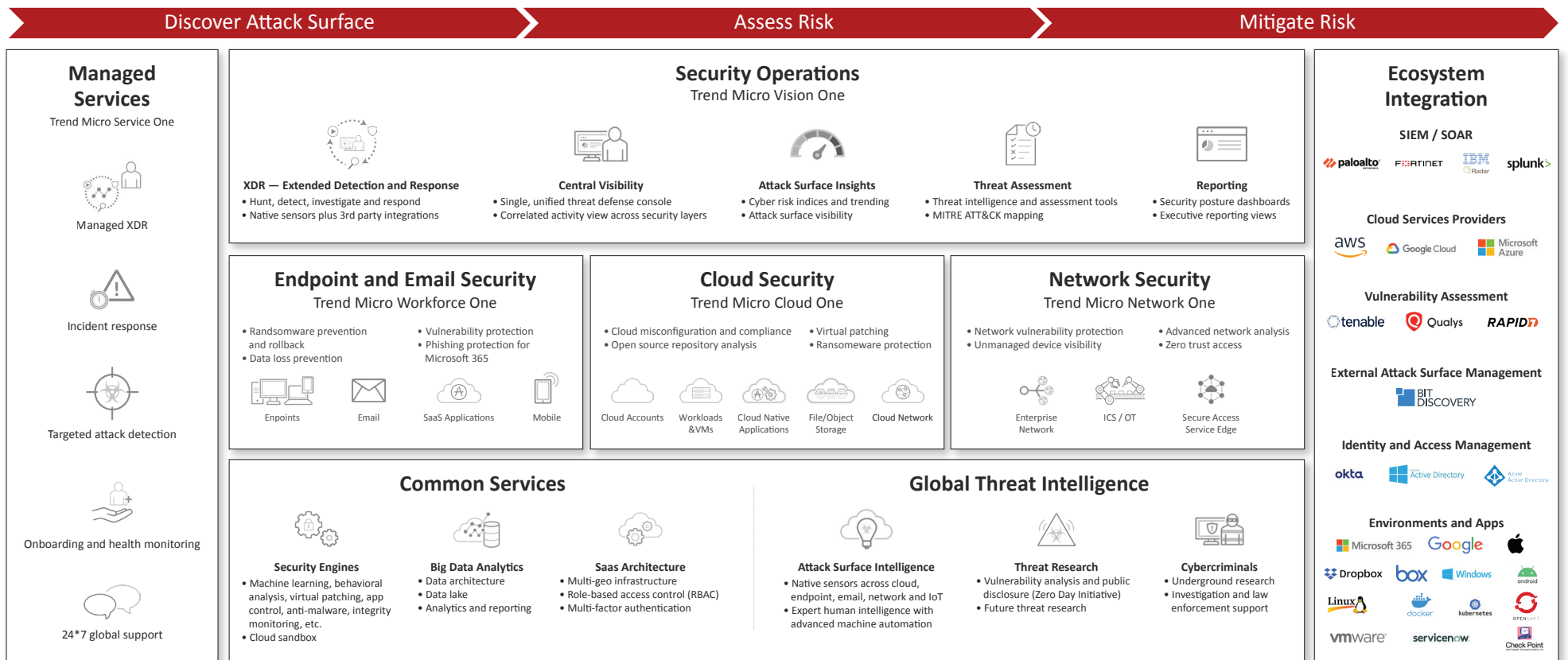
⊘ Sixteen threat research centers across five continents for 24/7 response and regional expertise

⊘ Number one in public vulnerability disclosure through the Zero Day Initiative, powered by over 10,000 threat researchers, disclosing over 60% of all vulnerabilities and enabling immediate post-disclosure protection across Trend Micro solutions

⊘ The trusted resource for global law enforcement, including the US Department of Homeland Security, Interpol, and the United Nations

⊘ Leveraging over 250 million native sensors to detect and block over 94 billion threats in 2021 and 1.9 billion ransomware attacks since 2016

Trend Micro one

A unified cybersecurity platform

Discover Attack Surface	Assess Risk	Mitigate Risk

Managed Services
Trend Micro Service One

Managed XDR

Incident response

Targeted attack detection

Onboarding and health monitoring

24*7 global support

Security Operations
Trend Micro Vision One

XDR — Extended Detection and Response
• Hunt, detect, investigate and respond
• Native sensors plus 3rd party integrations

Central Visibility
• Single, unified threat defense console
• Correlated activity view across security layers

Attack Surface Insights
• Cyber risk indices and trending
• Attack surface visibility

Threat Assessment
• Threat intelligence and assessment tools
• MITRE ATT&CK mapping

Reporting
• Security posture dashboards
• Executive reporting views

Endpoint and Email Security
Trend Micro Workforce One

• Randsomware prevention and rollback
• Data loss prevention
• Vulnerability protection
• Phishing protection for Microsoft 365

Enpoints | Email | SaaS Applications | Mobile

Cloud Security
Trend Micro Cloud One

• Cloud misconfiguration and compliance
• Open source repository analysis
• Virtual patching
• Ransomware protection

Cloud Accounts | Workloads &VMs | Cloud Native Applications | File/Object Storage | Cloud Network

Network Security
Trend Micro Network One

• Network vulnerability protection
• Unmanaged device visibility
• Advanced network analysis
• Zero trust access

Enterprise Network | ICS / OT | Secure Access Service Edge

Common Services

Security Engines
• Machine learning, behavioral analysis, virtual patching, app control, anti-malware, integrity monitoring, etc.
• Cloud sandbox

Big Data Analytics
• Data architecture
• Data lake
• Analytics and reporting

Saas Architecture
• Multi-geo infrastructure
• Role-based access control (RBAC)
• Multi-factor authentication

Global Threat Intelligence

Attack Surface Intelligence
• Native sensors across cloud, endpoint, email, network and IoT
• Expert human intelligence with advanced machine automation

Threat Research
• Vulnerability analysis and public disclosure (Zero Day Initiative)
• Future threat research

Cybercriminals
• Underground research
• Investigation and law enforcement support

Ecosystem Integration

SIEM / SOAR
paloalto | FORTINET | IBM Radar | splunk>

Cloud Services Providers
aws | Google Cloud | Microsoft Azure

Vulnerability Assessment
tenable | Qualys | RAPID7

External Attack Surface Management
BIT DISCOVERY

Identity and Access Management
okta | Active Directory | Azure Active Directory

Environments and Apps
Microsoft 365 | Google | Apple
Dropbox | box | Windows | android
Linux | docker | kubernetes | OPEN SHIFT
vmware | servicenow | Check Point

[1] Trend Micro Has Assessed it Meets 8 of 8 Recommendations in the 2021 Gartner Market Guide for Cloud Workload Protection Platforms
[2] IDC Worldwide Hybrid Cloud Workload Security Market Shares, 2020: Time to Shift Left, June 2021
[3] 100% detection across all attack steps, MITRE Engenuity™ ATT&CK Evaluation, April 2022
[4] Trend Micro is named a Leader in The Forrester Wave™: Endpoint Security SaaS, Q2 2021
[5] Gartner "Magic Quadrant for Endpoint Protection Platforms," by Peter Firstbrook, Lawrence Pingree, Dionisio Zumerle, Prateek Bhajanka, and Paul Webber, Gartner Q2 2021
[6] Trend Micro is Named a Leader in The Forrester Wave™: Enterprise Email Security, Q2 2021
[7] Trend Micro's Zero Day Initiative Celebrates 15 Years of Coordinated Vulnerability Disclosure
[8] Quantifying the Public Vulnerability Market: 2021 Edition, Omdia, 2021
[9] Enterprise Network Equipment by Market Segment, Worldwide, 4Q20 and 2020, Christian Canales, Naresh Singh, Joe Skorupa, Gartner, March 2021
[10] Trend Micro is Named a Leader in The Forrester New Wave™: Extended Detection and Response (XDR) Providers, Q4, 2021
[11] Trend Micro is Named a Leader in The Forrester Wave™: Endpoint Detection and Response (EDR), Q2 2022
[12] MITRE Engenuity ATT&CK Evaluations: Trend Micro Proves Exceptional Attack Protection, April 2022

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