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## BAIRD HOLM, LLP - DATA BREACH RESPONSE PRACTICE

## The Firm

Our firm is a recognized member of the NetDiligence PLATINUM Breach Coach® team. As a member of the team, the firm has been recognized as a leader in the industry and a cyber-breach coach with a proven record of managing over fifty (50) breach responses per year.

The firm has been approved by numerous insurance providers, including Corvus, Tokio Marine, Chubb, Travelers, Coalition, CFC, Axis, and many other insurance companies.

## Data Breach Response.

The firm has an incident response team led by retired FBI Special Agent, Bob Kardell. Bob was a member of the Chicago Computer Crimes squad when established in 1997 and a former computer forensics examiner of the Regional Computer Forensics Lab ("RCFL") in the Chicago FBI Field Office. Bob has worked on computer forensics cases for over twenty (20) years until his retirement, either as an agent investigator, forensics examiner, or expert witness. Bob is also a Certified Public Accountant (CPA), a Certified Information Systems Security Professional (CISSP), a Certified Fraud Examiner (CFE), and a Certified in Financial Forensics (CFF – AICPA). Bob is certified phone and computer forensics examiner on Paraben and formerly a certified forensics examiner on AccessData Forensics Toolkit.

## **Data Privacy Practice.**

Baird Holm has the experience, the tools, and the software to conduct the necessary investigation to determine the extent of the incident, the data accessed or acquired, and whether notification to affected individuals is legally required. We have independently conducted hundreds of breach investigations and we have worked with other law firms and vast array of forensics investigators.

Our Privacy and Data Protection attorneys have been trusted with managing a diverse array of data privacy and security needs. Our team has deep expertise in handling regulated data and personal information throughout its information life cycle, including assisting clients with privacy and security programs and incident response plans. Our attorneys are well versed in variety of regulatory regimes applicable to an organization's information, including HIPAA, GLBA, PCI-DSS, COPPA, GDPR, CCPA/CPRA, as well as the emerging comprehensive state data privacy regimes. We assess an organization's regulatory requirements and evaluate its data management practices to deliver tailored legal insight and recommendations for data security and privacy compliance.