

Trend Micro™

SECURING YOUR CONNECTED WORLD

Trend Micro, a global and trusted leader in cybersecurity, helps to make the world safe for exchanging digital information. In an increasingly connected world, our industry leading solutions for businesses, governments, and consumers provide layered security for cloud workloads, data centers, networks, email, and endpoints.

Through the combination of our proven XGen™ security strategy, global threat research, and passionate security experts, we deliver connected solutions that work together to enable business resilience. With visibility, detection, and response across all security layers, our customers are able to protect, detect, and respond to threats faster—freeing them to go further and do more.



HYBRID CLOUD SECURITY SOLUTION

- Most complete SaaS cloud security platform, including automated security for physical, virtual, cloud, container, and serverless workloads
- Visibility and discovery across AWS, Microsoft® Azure™, Google Cloud™, and VMware®
- Strategic AWS partner (only external security vendor used in AWS Managed Service), 2019 Google Technology Partner for Security, and #1 Microsoft® US security independent software vendor (ISV) and top ISV globally
- Security designed for DevOps and cloud-native applications

Gartner

Trend Micro meets 7 of 7 recommendations for securing cloud workloads, 2020¹

FORRESTER®

Leader in cloud workload security with highest score in current offering and strategy, Q4 2019²


IDC
Analyze the Future

#1 Market Share for Hybrid Cloud Workload Security³



NETWORK DEFENSE SOLUTION

- Integrated detection and prevention of known and unknown threats, with unique early protection for undisclosed threats through data from the Trend Micro™ Zero Day Initiative™
- Advanced threat protection capability—monitors 100+ protocols with a single appliance
- Detects threats inbound, outbound, and laterally across the network
- First to deliver transparent, inline network security with AWS Transit Gateway



Protection, on average, 81 days prior to vendor patch release


**NSS
LABS**

"Recommended" Breach Detection System
5 Years in a Row, 2018


**NSS
LABS**

"Recommended" Next-Generation
Intrusion Prevention System, 2018



USER PROTECTION SOLUTION

- Protection for user—regardless of device, application, network, or location—against threats, including fileless malware, targeted attacks, and ransomware
- Multiple integrated layers of protection—endpoint, email, web, and SaaS applications like Microsoft 365®
- Trusted Microsoft Gold Certified Partner, delivering security across the Microsoft enterprise
- Single-agent protection, combined with built-in detection and response that extends beyond the endpoint (Trend Micro™ XDR)

FORRESTER®

Named a leader, Endpoint Security Suites, Q3 2019⁴

Gartner

Named a Leader in the 2019 Gartner Magic Quadrant for Endpoint Protection Platforms (EPP)⁵

FORRESTER®

Named a leader, Enterprise Email Security, Q2 2019⁶

CONNECTED SOLUTIONS FOR A CONNECTED THREAT DEFENSE

- Cross-layer detection and response across endpoint, email, server, cloud, and network environments with Trend Micro XDR and available managed XDR services
- Automated threat sharing across layers for rapid protection across your entire IT infrastructure
- Superior out-of-the-box detection, protection, and response across multiple IT layers


**MITRE
ATT&CK.**

#1 in Initial Overall Detection, Q2 2020⁷

FORRESTER®

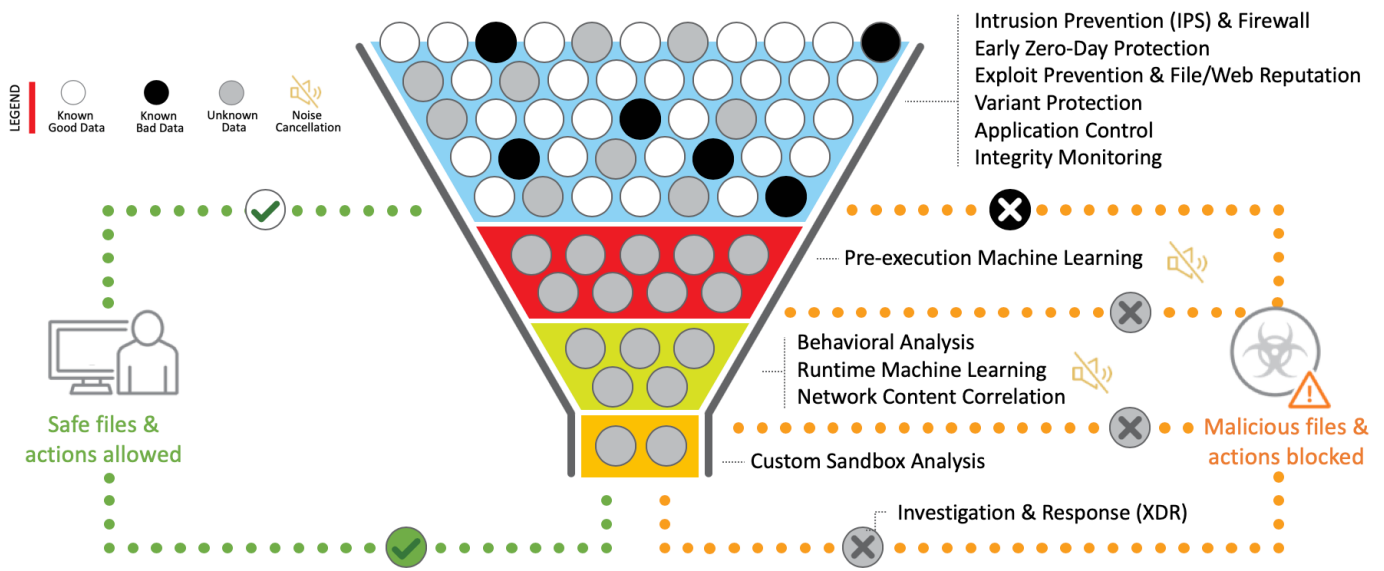
Named a leader, Enterprise Detection and Response, Q1 2020⁸

BACKED BY TREND MICRO RESEARCH

As a trusted global leader in security, Trend Micro Research powers the solutions that protect over 500,000 commercial organizations globally.

- Fifteen threat research centers across five continents, for 24/7 response and regional expertise
- Number one in public vulnerability disclosure through the Zero Day Initiative, disclosing over 52% of all vulnerabilities and enabling immediate post-disclosure protection across Trend Micro solutions⁹
- The trusted resource for global law enforcement, including the US Department of Homeland Security, Interpol, and the United Nations
- Delivering knowledge that enabled us to block over 1.9 billion ransomware attacks since 2016

SMART SECURITY FOR MAXIMUM EFFICIENCY AND EFFECTIVENESS



FAST FACTS

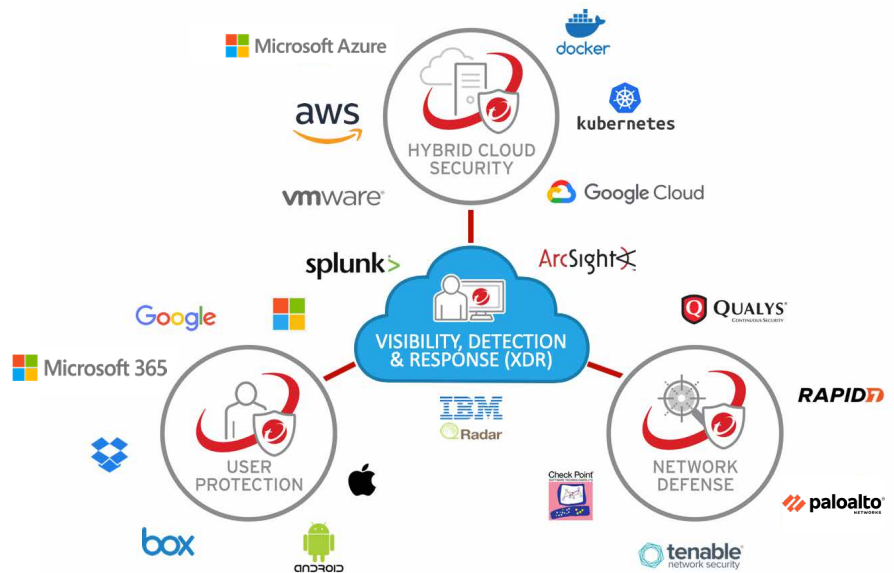
32+ years of innovation

- 6,800+ employees
- 65+ countries
- Consistently profitable since going public in 1998
- US \$1.5B revenue (FY19)

Streamlining compliance for:

- GDPR
- PCI DSS
- HIPAA
- and more

CONNECTED SOLUTIONS OPTIMIZED FOR THE ENTERPRISE



1. Gartner 2020 Market Guide for Cloud Workload Protection Platforms, Q2 2020
2. The Forrester Wave™: Cloud Workload Security, Q4 2019
3. Worldwide Hybrid Cloud Workload Market Shares, 2019. Published Q2 2020
4. Forrester Wave™: Endpoint Security Suites, Q3 2019
5. Gartner 2019 Magic Quadrant for Endpoint Protection Platforms, Q3, 2019
6. The Forrester Wave™: Enterprise Email Security, Q2 2019
7. Mitre ATT&CK APT29 Testing, Q2, 2020
8. Forrester Wave™: Enterprise Detection and Response, Q1 2020
9. Omdia Vulnerability Disclosure Market Research, Q3 2020



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