

Trend Cyber Risk Assessment Service

Email templates for Customer & Prospect Marketing

In this document you will find several templates for email marketing to customers and prospects.

1) Cyber Risk Assessment service for medium / enterprise size customers - based on Trend Vision One

- Overview – Customers
- Overview – Prospects
- External Attack Surface Assessment
- Cloud Posture Assessment
- Microsoft Exchange Online
- At-Risk Endpoints Assessment
- Vulnerability Assessment
- Phishing Simulation

2) Cyber Risk Assessment service for small customers – based on Worry-Free

- Overview – Customers
- Overview – Prospects

Utilize these templates & graphics to drive interest! Please add the link to your branded website.

1) **Cyber Risk Assessment service for medium / enterprise size customers - based on Trend Vision One**

Overview – Customers >>



Hello **<customer name>**,

<Partner company> has partnered with Trend Micro to provide you Cyber Risk Assessments that give you actionable insights into malicious activity within your organization's security layers, across your entire environment, or from recent targeted attack campaigns. With deeper visibility, these free assessments serve as a powerful tool to stay ahead of the latest threats.

Address vulnerabilities, empower employees, and uncover hidden malware with these free assessment tools:

1. **Cloud Posture**
2. **External Attack Surface**
3. **Exchange Online/Gmail**
4. **At-Risk Endpoints**
5. **Phishing Simulation**
6. **Vulnerabilities**

[Learn more](#) **<If co-branded, replace with your personalized assessment page>**

Thank you,
<Your name>

[Overview – Prospects >>](#)



Hello **<prospect name>**,

In our quest to ensure everyone is optimally protected against the latest threats, we've partnered with Trend Micro to provide you the opportunity to try our Cyber Risk Assessment. Register for your free assessment(s) and gain actionable insights into malicious activity within your organization's security layers, across your entire environment, or from recent targeted attack campaigns. With deeper visibility, these free assessments serve as a powerful tool to stay ahead of the latest threats.

Address vulnerabilities, empower employees, and uncover hidden malware with these free assessment tools:

1. Cloud Posture
2. External Attack Surface
3. Exchange Online/Gmail
4. At-Risk Endpoints
5. Phishing Simulation
6. Vulnerabilities

[Learn more](#) **<If co-branded, replace with your personalized assessment page>**

Experience the power of Trend Vision One™: When you register for any assessment, you will receive a **full access trial to explore Trend Vision One for 30 days**.

Thank you,
<Your name>

External Attack Surface >>



Hello **<customer/prospect name>**,

We've partnered with Trend Micro to ensure everyone is optimally protected against the latest threats. Our External Attack Surface Assessment tool allows you to:

- Rapidly identifies vulnerabilities
- Detects insecure connections
- Uncovers unexpected services/ports

Protect your organization today. [Learn more](#) **<If co-branded, replace with your personalized assessment page>**

When you register for any assessment, you will receive a **full access trial to experience the power of Trend Vision One for 30 days.**

Thank you,
<Your name>

Cloud Posture >>



Hello <customer/prospect name>,

We've partnered with Trend Micro to ensure the security and compliance of your organization's cloud infrastructure. Our Cloud Posture Assessment scans your cloud environment to:

- Identify misconfigurations and corresponding risk levels
- Scan cloud infrastructure for compliance and security risks
- Leverage common standards and practices

Take proactive steps to secure your cloud assets. [Try our Cloud Posture Assessment today.](#) <If co-branded, replace with your personalized assessment page>

When you register for any assessment, you will receive a **full access trial to experience the power of Trend Vision One for 30 days.**

Thank you,
<Your name>

Microsoft Exchange Online >>

Hello <customer/prospect name>,

We've partnered with Trend Micro to uncover risks and enhance your email security. Our Microsoft Exchange Online Mailbox/Gmail Assessment can scan all messages sent and received in the last 15 to 30 days for all cloud mailbox users in your company's environment to discover:

- BEC messages
- Phishing messages
- Ransomware
- Malicious files
- Malicious URLs

Take proactive steps to secure your cloud mailbox environment. [Try our Microsoft Exchange Online Mailbox/Gmail Assessment today.](#) <If co-branded, replace with your personalized assessment page>

When you register for any assessment, you will receive a **full access trial to experience the power of Trend Vision One for 30 days.**

Thank you,
<Your name>

At-Risk Endpoints >>



Hello **<customer/prospect name>**,

We've partnered with Trend Micro to uncover at-risk endpoints in your environment. Our At-Risk Endpoint Assessment can discover malicious activity by scanning high-profile endpoints for file-based threat indicators collected from global intelligence sources. This assessment can discover:

- Attack campaigns
- Threat indicators
- Malicious files
- Malicious URLs

Discover preventative measures to secure your endpoints. [Try our At-Risk Endpoint Assessment today.](#) **<If co-branded, replace with your personalized assessment page>**

When you register for any assessment, you will receive a **full access trial to experience the power of Trend Vision One for 30 days.**

Thank you,
<Your name>

Vulnerability >>



Hello **<customer/prospect name>**,

We've partnered with Trend Micro to uncover vulnerabilities within your environment. Our Vulnerability Assessment delivers custom tools to address new, specific common vulnerabilities and exposures (CVE). By engaging with this free assessment, you will gain insight into endpoints and/or server application scans that search for threats such as OpenSSL 3.x, Samba or Log4j (Log4Shell) CVEs.

Implement preemptive actions to address vulnerabilities within your environment. [Try our Vulnerability Assessment today.](#) **<If co-branded, replace with your personalized assessment page>**

When you register for any assessment, you will receive a **full access trial to experience the power of Trend Vision One for 30 days.**

Thank you,
<Your name>

Phishing Simulation >>



Hello **<customer/prospect name>**,

We've partnered with Trend Micro to enhance your organization's security awareness and help mitigate potential risks. Our Phishing Assessment allows you to simulate a phishing attack within your organization, gaining valuable insight into human risk factors. With this assessment, you can select from various phishing email templates, target specific employees, launch simulations, and track the results in real-time.

[Stay proactive with our Phishing Assessment.](#) **<If co-branded, replace with your personalized assessment page>**

When you register for any assessment, you will receive a **full access trial to experience the power of Trend Vision One for 30 days.**

Thank you,
<Your name>

2) Cyber Risk Assessment service for small customers – based on Worry-Free

[Overview – Customers \(small customers\) >>](#)



Gain valuable insight to improve your security posture.

Hello **<customer name>**,

Leverage this quick and easy-to-run assessment to scan endpoints (Microsoft Windows and Apple macOS) and cloud mailboxes (Microsoft 365 and Gmail™). You'll also receive a detailed report of undetected threats found in your environment.

Access two assessments:

1. Email Assessment

- Scan all user messages sent and received in the last 15 to 30 days for vulnerabilities
- Discover business email compromise (BEC) messages, phishing messages, ransomware, and malicious files and URLs

2. Endpoint Assessment

- Uncover malicious activity by scanning high-profile endpoints for file-based threat indicators
- Discover malicious files, threat indicators, and critical vulnerabilities

With deeper visibility, these free assessments serve as a powerful tool to stay ahead of the latest threats.

[Start free assessment](#) **<If co-branded, replace with your personalized assessment page>**

Thank you,
<Your name>

[Overview – Prospects \(small customers\) >>](#)



Gain valuable insight to improve your security posture.

Hello **<customer name>**,

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Thank you,
<Your name>
