

PROTECT YOUR CLIENT BASE: SPECIAL OFFERS FOR YOUR MCAFEE CUSTOMERS

Trend Micro is offering your McAfee customers, who are looking for more stability from their security partner, special promotions to help them migrate to our security solutions. Plus, our migration support team will assist your customers' journey to Trend Micro platforms without disruption and additional costs.

THE END-USER PROMOTIONS

For a limited time, you and your customers will receive the following incentives when switching to Trend Micro eligible solutions.

✓ COTRACT BUYOUT	✓ FREE MIGRATION PROFESSIONAL SERVICES	✓ SPECIAL PRICING
----------------------------	--	-----------------------------

*Contract buyout: The eligible customer will receive additional months for the remaining of their existing contract with McAfee (up to 12 months).

LIMITED-TIME INCENTIVES FOR PARTNERS

+10% Deal Registration Discount (Up to 40% Total)	\$500 Meeting SPIFF For every meeting with a McAfee customer	\$5,000 Closing SPIFF Earn up to 10% upon closing of the sale
--	---	--

- Trend Micro Vision One™ is a purpose-built threat defense platform that provides native, cross-layered detection and response across email, endpoints, servers, cloud workloads and networks to help you see more and respond faster.
- Trend Micro Cloud One™ is an all-in-one security service platform for cloud builders delivering the broadest and deepest cloud security, from virtualization and cloud migration, to DevOps, container, and serverless security.
- Trend Micro™ TippingPoint™ provides best-of-breed intrusion prevention to defend against the full range of threats at wire speed anywhere on your network to protect your critical data and reputation.

END-USER SPECIAL PRICING PROMOTION

	Trend Micro Apex One™ as a Service	Trend Micro Apex One™ with XDR	Trend Micro™ XDR for Users	Trend Micro™ Cloud App Security with XDR
501+ Endpoints	\$6.00	\$20.00	\$30.00	\$ 10.00

Notes: Terms and conditions apply. Applicable for up to 3-year deals. The promotional pricing will not be renewed after the term of the initial purchase. Contact a Trend Micro partner or Trend Micro security advisor for more details.

Trend Micro Cloud One™ - Workload Security - Anti-malware and XDR*		Trend Micro TippingPoint	
501+ Servers	\$20.00	TX Series, SMS, software and accessories	40% off

MCAFEE TO TREND MICRO SOLUTION MAPPING:

ENDPOINT	
McAfee	Trend Micro
MVISION Standard, MVISION Plus, Complete Endpoint Threat Protection	Trend Micro Apex One
SERVER / CLOUD WORKLOAD	
McAfee	Trend Micro
McAfee Cloud Workload Security	Workload Security
EXTENDED DETECTION & RESPONSE (XDR)	
McAfee	Trend Micro
MVISION - eXtended Detection and Response (XDR)	Trend Micro Vision One
NETWORK	
McAfee	Trend Micro
McAfee NGIPS	TippingPoint

END-USER CAMPAIGN ASSETS

1. Landing page
2. Email templates
3. [Free email security assessment](#)

To learn more, visit <https://resources.trendmicro.com/reliable-security.html>

[View detailed product comparison >>](#)