



# ASK THE EXPERT.

## The big questions financial services firms ask about Trend Micro Cloud One™

The cloud market has seen huge growth in recent years, and Financial Services (FS) have been quick to invest in new services from different cloud providers. But the race to innovate comes with risk – especially when it comes to building cloud-based FS products securely.

Trend Micro Cloud One addresses that problem by providing real-time security monitoring across multiple cloud environments – all in a single platform. To explain more, our Sales Engineer, UK&I, Liam Churchman, answers some of the main questions we receive about its capabilities.

### What are the main causes of cloud security incidents?

“The overwhelming majority are caused by misconfigurations. In fact, Gartner estimates this one factor will cause 99% of all cloud security incidents in 2023. With Trend Micro Cloud One, you receive real-time alerts whenever it spots a misconfiguration, so you can react to issues faster before they become a problem.”

### What happens once Cloud One has been installed?

“Automated scans and compliance checks begin instantly. Right from the get-go, Cloud One offers continuous protection of every attack surface across your entire cloud infrastructure.”

### Tell me about the security coverage I get with Cloud One.

“We built Cloud One to maximise security, so the list is long. It covers everything from workloads, data centres and open source to containers, native apps and networks. During a recent interview with Forrester, one financial firm also said that Cloud One had reduced the time it took them to notice security issues by 50%. That kind of improvement can substantially reduce the risk of a data breach.”

### Does it integrate with multiple cloud providers?

“Absolutely. Cloud One integrates with AWS, Microsoft® Azure®, VMware® and Google Cloud™.”

### How does it let you visualize different cloud environments?

“Everything is displayed via a single dashboard, so you get a centralised view of your entire hybrid cloud infrastructure. As you might expect, that makes it far easier to respond to security issues at speed.”

### What regulations does Cloud One adhere to?

“Basically, all of the regulations you would expect, including GDPR, ISO, HIPAA and NIST.”

## Get in touch with our experts

Moving to the cloud brings both new opportunities and steep learning curves for organisations. Trend Micro Cloud One provides the real-time security monitoring needed to help finance firms build in the cloud with confidence. To learn more, contact our team or visit our [Trend Micro Cloud One resource](#).

## SEE WHAT INDUSTRY ANALYSTS ARE SAYING.

### FORRESTER

Trend Micro Vision One™ receives the highest score in Current Offering category in XDR Evaluation.

[Learn more.](#)

### GARTNER

Once again, named a leader in the 2021 Gartner Magic Quadrant for Endpoint Protection Platforms.

[Learn more.](#)

### IDC

Ranked #1 in IDC's Worldwide Hybrid Cloud Workload Security Market Shares report.

[Learn more.](#)

### MITRE

Ranked #1 in IDC's Worldwide Hybrid Cloud Workload Security Market Shares report.

[Learn more.](#)

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