

XDR FOR USERS PROMO

We've added an exciting twist when you sell Trend Micro™ XDR for Users Bundle!

YOU DECIDE YOUR OWN MARGIN!

QUALIFICATIONS

Product	Trend Micro XDR for Users Bundle
Eligible Partners	All Partners
Sales	New product sales only
Period	September 1, 2019 to December 31, 2019. Sales must close within this period to qualify.

PARTNER PROMO

Details

Sell XDR for Users, Get One Free Year of Trend Micro™ Managed XDR for Users, Standard.

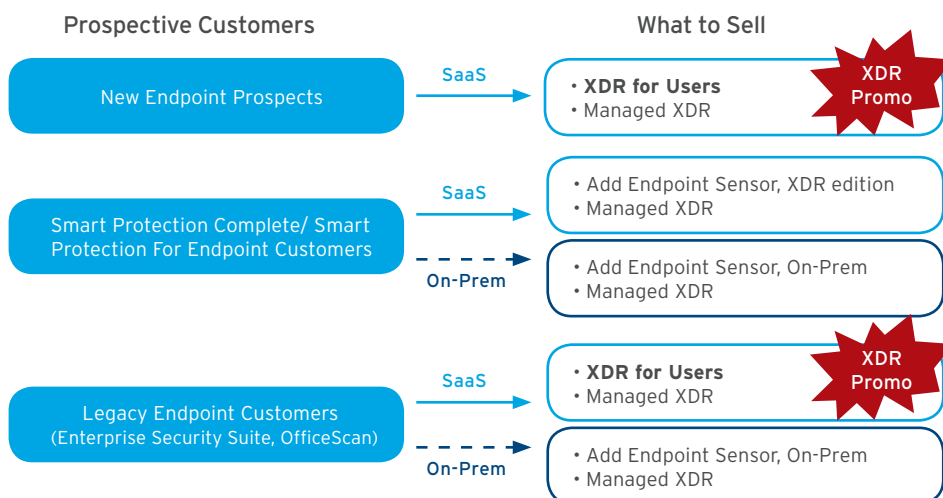
You can choose to:

- Give the Managed XDR for Users licenses to your customer at \$0
- OR -
- Charge up to its MSRP (\$10 per user)

Example: Pricing calculator for a deal of 1,000 users

	MSRP PER USER	TOTAL
XDR for Users	\$50	\$50,000
Managed XDR for Users, Standard	Put your own price! (\$0 or up to \$10 per license)	\$0 - \$10,000
Total Before Discounts		\$50,000 - \$60,000

SALES PLAYS



NOTES

Terms & Conditions

The program can be changed without notice. Trend Micro, at its sole discretion, will determine qualification for attainment and earnings under the terms and conditions of this program. This program may not be combined with any other incentive offering.

Questions

Contact your Channel Account Manager or call the Trend Micro Partner Hotline at 1-888-977-4200.