

Mind the gap

Trend Micro research reveals gulf between risk profiles of organisation leadership and IT

Risk responsibility



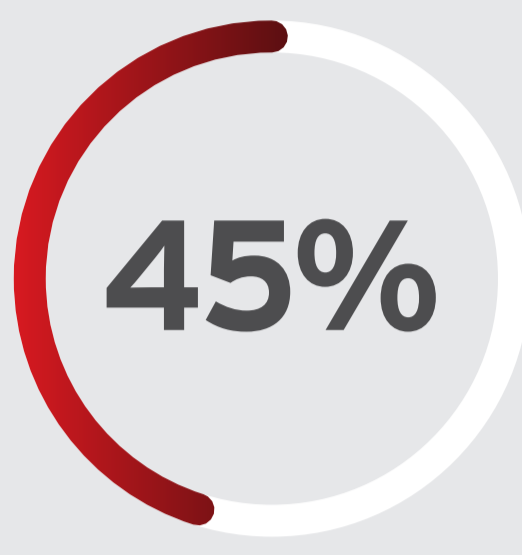
Business Leader



holds the CEO most responsible for managing risk



IT Leader



holds the IT team most responsible for managing risk



Risky business



Ranks **workforce transformation** as the **#1** area the business is willing to take risks in the pursuit of new opportunities



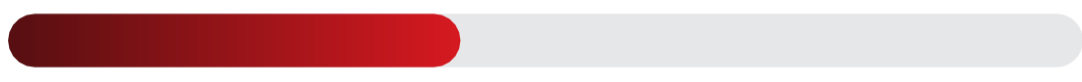
Ranks **cybersecurity** as the **#1** area the business is willing to take risks in the pursuit of new opportunities



Cyber risk confidence



Only **39%**



believe the concept of cyber risk is extensively known within the organisation



believe they completely understand the risks of cybersecurity

Given the complicated nature of the topic (**34%**) and the fact it is always changing (**34%**) as the top reasons for their lack of understanding

Over half (**52%**)



believe the concept of cyber risk is extensively known within the organisation



believe the C-suite completely understands the risks of cybersecurity

More likely to view the C-suite not trying hard enough as a reason for them not fully understanding risk (**30% vs. 23%**)



Risky behaviours

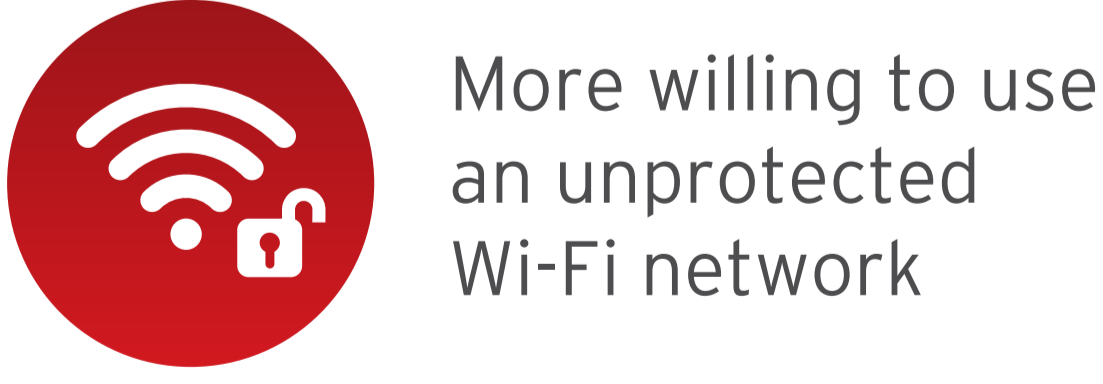


Consider themselves to be more risk adverse both at home and in the office

61%



Less likely to believe you need to take risks in business to get ahead



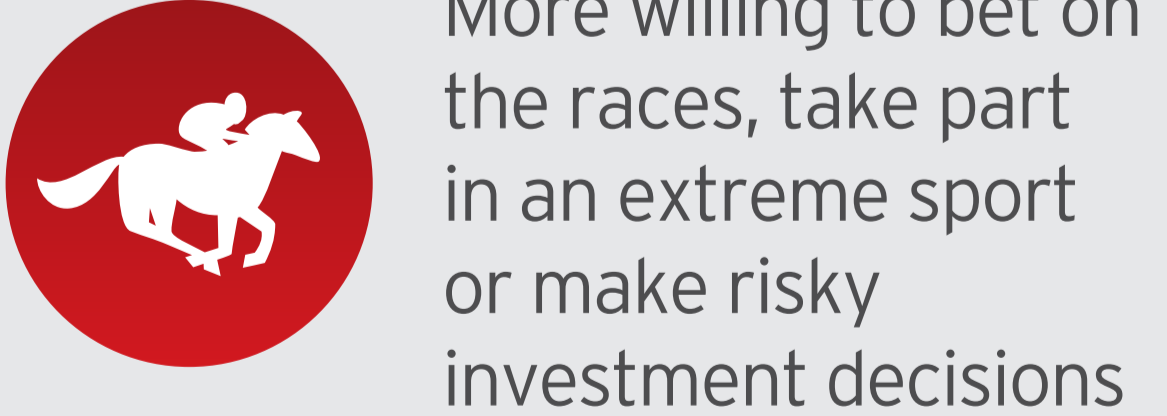
More willing to use an unprotected Wi-Fi network

Consider themselves to be greater risk takers in their personal lives and the office

69%



More likely to believe you need to take risks in business to get ahead



More willing to bet on the races, take part in an extreme sport or make risky investment decisions

Differing attitudes and confidence towards cyber risk amongst IT and business leaders are leaving their organisations dangerously open to threats.

It is vital that these two audiences get on the same page.

Find out more
trendmicro.com