Trend Micro Provides Cyber "Eyes and Ears" to Protect Dairy Giant Carbery Group

Website
www.carbery.com

Region
Global, Europe, Ireland

Industry
Consumer Products, Manufacturing

Employees
750

Solutions
- Trend Micro™ Smart Protection™ Complete
- Trend Micro Apex One™
- Trend Micro™ Cloud App Security
- Trend Micro Cloud One™ – Workload Security
- Trend Micro™ Managed XDR
- Trend Micro™ Deep Discovery™ Inspector
- Trend Micro™ Phish Insight™
- Trend Micro™ Premium Support Program

OVERVIEW

Carbery Group is a global nutrition and dairy company. Founded in 1965 and today owned by four Irish dairy co-operatives, it employs 750 staff at several facilities worldwide, including Ireland, the UK, Italy, US, Brazil, and Thailand. Chief Information Officer (CIO) Anthony O'Callaghan works with a diverse team of IT professionals supporting sites across the globe.

CHALLENGES

Like many CIOs, Anthony O'Callaghan has to balance his budget whilst driving digital innovation to help the organization carve out competitive differentiation in the market. But upon taking on his new position at the Cork-headquartered multi-national Carbery Group, he also recognised that cybersecurity is an often an underrated but essential foundation towards such efforts. Ransomware attackers are using increasingly sophisticated and targeted techniques today to infiltrate networks and cause maximum disruption, often stealing data in the process in order to force payment. Cybercriminals also continue to target corporates for sensitive internal and customer data to sell on the dark web.

The challenge was to standardise Carbery Group's global cyber operations onto a single vendor across on-premises and cloud systems in order to protect business-critical data and systems at 10 geographically dispersed locations. Anthony wanted a provider that could do much of the heavy-lifting and was also looking for a true partner on cybersecurity, a firm he could trust to go beyond the transactional relationships many vendors offer.

Having worked with Trend Micro for several years in a previous role, although not as a customer, he knew that this was the right choice for Carbery Group.

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Chief Information Officer, Carbery Group

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TREND MICRO™

Securing Your Connected World

WHY TREND MICRO

Anthony chose Trend Micro to support end-to-end global cybersecurity, from the endpoint to networks and cloud workloads. This meant several major investments:

Smart Protection Complete is a comprehensive suite of enterprise products available, (SaaS and on-premises), which cover endpoint security and encryption (via Trend Micro Apex One), mobile security, web security, and email and collaboration security (via Cloud App Security).

- **Trend Micro Apex One** is a blend of advanced endpoint threat protection controls delivered through a single agent to eliminate security gaps across any user activity and any endpoint.

- **Cloud App Security** offers enhanced protection for Microsoft 365® and Gmail™, as well as cloud file sharing platforms, stopping many threats that are missed by native filters.

Deep Discovery Inspector is a physical or virtual network appliance which uses advanced techniques, such as custom sandbox analysis, to rapidly detect advanced, targeted malware that typically bypasses traditional security defences.

Trend Micro Cloud One – Workload Protection is a SaaS solution designed to secure customer data centres, cloud, and containers without compromising performance or security. It's optimised to integrate tightly into the leading platforms, including AWS, Google Cloud™, and Microsoft® Azure™.

Managed XDR (MDR) is the perfect choice for customers that want to take advantage of holistic threat detection and response but don't have the in-house resources to manage it. The platform goes beyond the endpoint to also collect and correlate data from email, server, cloud workloads, and network sources. Trend Micro analysts combine their expertise with AI and security analytics, as well as global threat intelligence, to optimise powerful detection and investigation capabilities.

RESULTS

The above combination has provided Carbery Group with "a significant stack" of full coverage, with MDR as the cyber "eyes and ears" of the organization, according to Anthony. Implementation was slightly slower than expected due to COVID-19-related issues, but the delays also allowed him to improve security awareness of remote working employees via the Trend Micro **Phish Insight** tool.

"We want to be confident that we are protected and supported in our digital growth", said O'Callaghan. "We're a global organization and what we wanted was to have someone to keep us safe from the latest cyberattacks 24/7. That's exactly what we got with Trend Micro. It's important to have eyes and ears on this area constantly to stay ahead of cyber threats as they are evolving quickly. That's what we got from Trend, combined with our internal teams."

Anthony also invested in Trend Micro's **Premium Support Program** (PSP) for dedicated round-the-clock help, a named customer service manager, ongoing security assessments and recommendations, priority case handling, and much more. It's provided further peace of mind and support for the small in-house team at Carbery.

"It's been a great partnership so far and the team is always there for us and this includes the team we've worked with on the commercial side, who we're still in touch with and have a great relationship with," says O'Callaghan. "The fact that they've also stayed engaged is testament to the organisation Trend Micro is."

MORE INFORMATION

For more information, please go to **www.carbery.com**, **www.carbery.com/group/our-business**, and **www.trendmicro.com**